



VOLUNTEER GUIDELINES FOR THE USE OF SOCIAL MEDIA

1. Mobile devices and social media should not be used while you are on duty. Your attention should always be to your duties. Save the internet for your break or the end of the day.

2. Put yourself in the other person's shoes.

Think before you post. If someone was posting a picture or comment about you, how would you feel?

3. Once it's out there, it's out there.

Never assume that something you post online is private. Comments, photos, statuses can all be copied, shown to friends, screen captured and saved or sent on by others. Always assume the person you are posting about will see your post.

4. If in doubt, leave it out.

If you have to stop and think about it, it probably means you should not be posting it!

5. Social media should not be used to make disparaging or negative remarks about competitors, officials, volunteers, event organisers, promoters.

6. Never post photos or comments about a motorsport incident!

It is vitally important that we all respect the privacy of individuals involved in accidents or incidents, whether on or off track. Never, ever post photos, comments or information on social media or any online forums about an accident or incident. Remember point 2: Put yourself in their shoes.

7. Use social media as a tool to promote and develop our sport.

Social media is an amazing platform when used responsibly and positively. Use it to promote events, our club activities and membership. Use it to spread the word about our great sport and keep it positive!